



January, 2023

Dear Sir or Madam:

Once again, the Edinburg Chamber of Commerce and City of Edinburg are sponsoring the annual Fiesta Edinburg. Back by popular demand is the Fiesta Edinburg Parade! Please find attached an application for parade participation, as well as a copy of the Rules and Regulations. We welcome and encourage your participation!

**The parade route will begin at Richard R. Flores Stadium (Palm Dr.) and end at the Hidalgo County Square area. THIS YEARS THEME WILL BE “FIESTA”- We encourage participants to decorate parade entries in the “FIESTA” theme.**

If you are interested in participating in this event, please read the Rules and Regulations and complete the application accordingly. You should return the application and registration fee to:

Edinburg Chamber of Commerce  
602 W. University Dr.  
Edinburg, Texas 78541  
(956)-383-6942- Fax

**Application Deadline is Wednesday, February 22, 2023**  
**“FIESTA” Parade is Saturday, March 4, 2023 @ 10AM**

We look forward to your participation in this grand event. Should you have any questions, please feel free to contact Chamber staff at (956)383-4974.

Sincerely,

The 2023 Fiesta Edinburg Committee



## RULES AND REGULATIONS

1. **APPLICATION DEADLINE:** The deadline for entering the parade is Wednesday, February 22, 2023
2. **TIME:** The parade will begin promptly at 10:00a.m.
3. **PARADE THEME AND ENTRY RULES:** ALL entries must follow the "FIESTA" theme. Examples papel picado, mariachi, folklorico and bright colors. We encourage everyone to have music and decorations following the theme. All entries are required to be on a float or vehicle. No walking entries will be allowed only marching band units.
4. **LINE UP:** All entries must line up in at 1800 S. Stadium Dr., parking lot of the Richard R. Flores Stadium.
5. **PARADE JUDGING:** All competitive entries will be judged from 8:30 a.m. to 9:00 a.m. **ONLY.** No entry will be considered after 9:00a.m. Parade will begin at 10:00 a.m. Judging will be based on creativity and beauty. **AWARD TROPHIES:** School Division—1st, 2nd, & 3rd; Civic/Business Division: 1st, 2nd, & 3rd. **PRIZE MONEY:** School Division & Civic/ Business Division: TBD
6. **POLITICAL ENTRIES:** will be accepted for a fee of \$500.00. This includes floats, cars, or any other type of entry. Political entries will be placed at the end of the parade. The Edinburg Chamber of Commerce must approve all entries. **ANY CANDIDATE WHO IS SEEKING OFFICE WILL BE CONSIDERED A POLITICAL ENTRY.**
7. **COMMERCIAL:** Commercial entries must conform to the "FIESTA" theme. **ONLY ONE VEHICLE WILL BE ALLOWED PER COMMERCIAL ENTRY. (NO EXCEPTIONS) MUST NOT BE A POLITICAL ENTRY.**
8. **HANDOUTS:** Absolutely no throwing of candy or any object from parade entrants will be permitted. Handing out of candy only is permitted to parade walkers. The handing out of other objects or literature will not be permitted.
9. **HORSES:** All horse entries **must** have horse diapers in order to participate or provide scoopers and mobile trash cans.
10. **DISASSEMBLE:** The parade will disassemble at the Hidalgo County Courthouse Square area.
11. **PERFORMANCES:** No stopped performances will be allowed. There will not be a limit on the number of moving performances. Individuals are expected to perform courteously, in good taste, and with safety in mind at all times during the parade. (no other performance stops)
12. **PARADE ROUTE:** The parade route will begin at the Richard R. Flores Stadium and go North on Closner, ending at the Hidalgo County Courthouse Square area. **TOW VECHILES:** All tow vehicles **must** be decorated.
13. No one shall get on or off a float or entry once it has started down the parade route.
14. **NO SMOKING OR ALCOHOLIC BEVERAGES ON ANY PARADE ENTRY AT ANY TIME BEFORE OR DURING THE PARADE.**
15. **ENTRY FEES AND REGULATIONS:** (NO FEE for schools). Non Profit/ Queens \$50. Chamber Member \$100.00. Regular Entry \$150.00. Political Entry \$500.00 (End of the parade). Please see Rules regarding participation. Parade officials will inspect all entries prior to the parade. Entries not complying with the rules or deemed to be in poor taste will be removed from the line up. We will have Parade Marshals along Closner working the parade. They will keep the parade moving at an enjoyable pace for all to enjoy.
16. Please describe your entry in detail for announcement on parade application.
17. **The Fiesta Edinburg Committee reserves the right to refuse any parade application for any reason at its own discretion. We also reserve the right to make last minute changes.**



Name of Entry: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

**Entry Fees: (NO FEE for schools). Non Profit/ Queens \$50. \$50 Horses Entry, \$50 Car Club Limit of 4 Chamber Member \$100.00. Regular Entry \$150.00. Political Entry \$500.00\*.  
 (Only one vehicle allowed per entry)**

**\*ALL ENTRIES MUST FOLLOW THEME "FIESTA"**

**We encourage participants to decorate parade entries in the theme.**

Please mark the statement best describes your entry:

<input type="checkbox"/>	Competitive Float (School Division)
<input type="checkbox"/>	Competitive Float (Civic Clubs, Businesses, etc.)
<input type="checkbox"/>	Non-competitive Float (School Division)
<input type="checkbox"/>	Non-competitive Float (Civic Clubs, Businesses, etc.)
<input type="checkbox"/>	Queen or Sweetheart
<input type="checkbox"/>	Car Club (4 Cars)
<input type="checkbox"/>	Horse
<input type="checkbox"/>	Political Entry
<input type="checkbox"/>	Dignitary (NO FEE)
<input type="checkbox"/>	Other

**\*\*\*Please describe your entry in detail\*\*\***

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Length of entry (linear feet): \_\_\_\_\_

Type of tow vehicle: \_\_\_\_\_

Number of participants: \_\_\_\_\_

Will your entry include music? \_\_\_\_\_

**Application Deadline: Wednesday, February 22, 2023. Please mail application and registration fee (if applicable), to Edinburg Chamber of Commerce, 602 W. University, Edinburg, Texas 78541.  
 For more information call: (956)383-4974 or email membership@edinburg.com**

**ACKNOWLEDGEMENT AND INDEMNIFICATION**

By signing this statement, I acknowledge that I have read and understand the Parade Entry Rules and Regulations and agree to abide by them. Furthermore, I agree to indemnify and hold harmless the Edinburg Chamber of Commerce, City of Edinburg, E.C.I.S.D. the Fiesta Edinburg Committee, their directors, agents, volunteers, employees and attorneys, and all persons, natural or corporate in privities or affiliated with any of them or not specifically name herein, from any and all claims or causes of action of any kind, whatsoever which any representative, volunteer or participant might have, known or unknown, now or existing or that might arise hereafter, attributable to, involving, arising out of or in any manner, resulting from participation in Fiesta Edinburg.

Name of Sponsor: \_\_\_\_\_ Title: \_\_\_\_\_

Signature of Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

**YOU MUST REVIEW ALL RULES AND REGULATIONS FOR PARTICIPATION IN THE FIESTA EDINBURG PARADE PRIOR TO SUBMITTING YOUR APPLICATION. (SEE ATTACHED)**